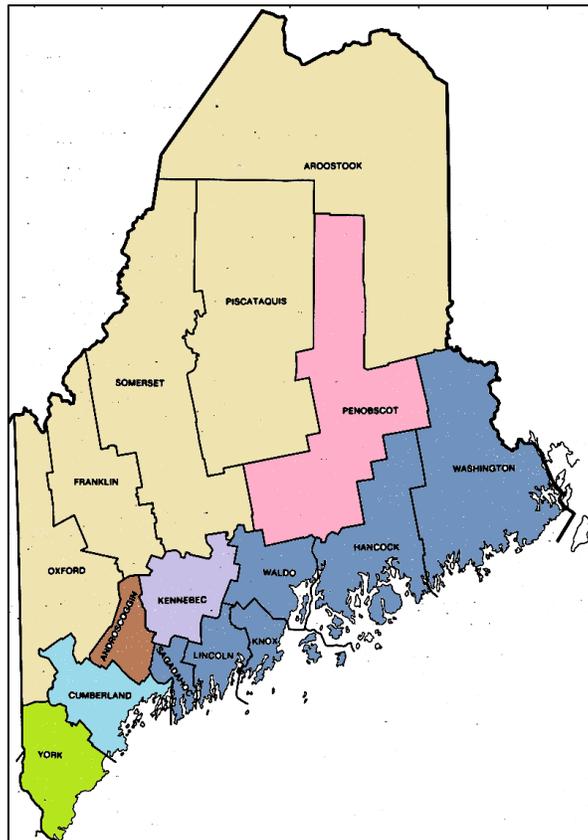# Marriage amendment within the margin of error (48-44% in favor)

POLLING METHODOLOGY

Our philosophy about which population to use depends on the election, but we are generally comfortable with a "likely" model (as opposed to a "registered" model) for most elections. For this poll, we chose a sample of likely Maine voters for an automated poll, with a sample size of 615 respondents.

The poll was conducted September 17-18. The margin of error, with a 95% confidence interval, was 4%. The party registration breakdown of the respondents was 37% Democratic, 35% Republican, 28% Unaffiliated/Green. The geographic breakdown of the respondents was weighted as follows: 6% from Androscoggin County, 20% from the coastal counties, 22% from Cumberland County, 16% from the interior of Maine, 10% from Kennebec County, 11% from Penobscot County, and 15% from York County *(The explanation of the boundaries of these regions is graphically depicted below).* Finally, the gender breakdown of the respondents was 53% female and 47% male.

JMC Analytics and Polling is a Louisiana based polling and data analytics firm founded by John Couvillon. It has conducted public opinion polling at the statewide and local level in multiple states since 2008.

Green = York County, Light Blue = Cumberland County, Blue = Coastal Maine, Purple = Kennebec County, Brown = Androscoggin County, Tan = Interior Maine, Pink = Penobscot County